



AgriFoodX5.0 newsletter

October, 2023

AgriFoodX5.0 EU co-funded project for strengthening Cluster and SME knowledge and network in Europe within agrifood and 5.0 industry



JOIN US AT AGRIFOODX5.0 FINAL DISSEMINATION EVENT!

PROGRAM FOR AGRIFOOD FORUM IN VILNIUS,
14TH OF NOVEMBER, HALL NO 4/D | 11:35-16:35



11:35 – 12:45 Unlocking Industry 5.0 in AgriFood:
The Cluster as Facilitators

14:15 – 15:30 Building a Sustainable
Future for AgriFood: Resilience
through enabling the ecosystem

15:45 – 16:35 Digital Technologies:
Paving the Way for Industry 5.0
Transition



11:35 - 12:00
AgriFood evolution
to Industry 5.0
Tautvydas Pipiras
Project Manager
at Lithuanian
Innovation Centre



**Tautvydas
Pipiras LIC**

**Giedrius
Bagušinskas**
LITMEA



**Christelle
Domingos**
InovCluster



**Armands
Lejas-Krumins**
FPQC



Ana Felgueiras
CLUSAGA



12:00 - 12:45
Moderated
discussion: Clusters
as a guiding force in
championing Industry
5.0 within AgriFood
Moderator:
Gytis Junevičius
expert at Lithuanian
Innovation centre



14:15 - 14:40 Baltic Poultry –
on the way to sustainable
future
Saulius Petkevičius Poultry
Business Deputy Director at
Vilniaus Paukštynas



14:40 - 15:05 Building
European and worldwide
leaders
Dylan Thuillier Founding
Partner at Nature4Growth



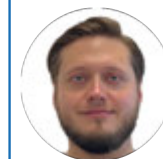
15:05 - 15:30 Future of
Upskilling: Why Minecraft is
better than school?
Darius Kniūkšta Co-Founder at
Edtech Lithuanian, Co-Founder
and Chief Information Officer
at Three Cube



15:45 - 16:10 Leveraging
technologies: Manufacturing
digitalisation index
Povilas Bacevičius Expert at
Lithuanian Innovation Centre



16:10 - 16:35 Building a
comprehensive picture for
healthy fields: identifying
nutrient deficiencies in
individual plants to increase
crop yields
Andrius Čiapas
Co-Founder at Smart
Agrometer



CLUSAGA AND INOVCLUSTER SUPPORTED THE PARTICIPATION OF SPANISH AND PORTUGUESE COMPANIES IN ANUGA 2023 THROUGH THE AGRIFOODX5.0 PROJECT



Anuga 2023, the international event for the food and beverage industry, took place from October 7th to 11th in Cologne, Germany. The European project AgriFoodX5.0, in which **Clusaga** and **Inovcluster** are project partners, supported the participation of several companies through the **ClusterXchange** financial support mechanism, including **Albisabores, Agroaguiar Agroindustria, Comifrio, Comtemp, Mirazeite, Nordigal, Ramirez C^a, Veracruz Industries, Quescrem** and **Torre de Núñez**.

Quescrem, a key player in the dairy industry, utilized its exhibition space to showcase its latest advancements in dairy products. Meanwhile, **Torre de Núñez**, celebrated for its connection to Galician culinary traditions, presented a range of cured meats. Both **Clusaga's** member companies actively engaged in valuable discussions and collaborative efforts with fellow exhibitors, emphasizing the significance of cross-sector cooperation in advancing sustainability within the industry.



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INOVCLUSTER ORGANIZED **AGRICONNECT | CLUSTERXCHANGE** **ON 7, 8 & 9 NOVEMBER, 2023 1/3**



Castelo Branco was the epicenter of innovative ideas, networking and valuable insights, this outstanding event brought together several players from the agri-food sector for three intense days of learning, collaboration and business, all with the aim of increasing the know-how of sector professionals.

AGRICONNECT | CLUSTERXCHANGE had the presence of more than 120 participants in person and more than 40 online through the AGRIFOOD X5.0 European Food Community Matchmaking platform. During the event 67 B2B meetings were held between importers and companies.

Day 1: Exploring horizons and connecting ideas
The first day of the event was marked by inspiring talks tackling trends, sustainability, retail and internationalisation in the agri-food sector. In the morning, experts shared their insights on the future of the sector, while the afternoon was devoted to B2B meetings, providing unique networking opportunities and strategic partnerships.



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Day 2: Business and Exploration

The second day was a continuation of B2B meetings, allowing participants to deepen connections and discuss potential collaborations. At the same time, guided tours of the Castelo Branco business fabric provided a hands-on immersion into local operations, highlighting the richness and diversity of businesses in the region.

Day 3: Unlocking the Potential of Foundation

The event closed with a golden key on day three, where participants explored the Foundation's business fabric through guided tours. This journey offered a unique insight into business practices in the region, further strengthening the connections formed during AGRICONNECT | CLUSTERXCHANGE.



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Strengthening the European economy through collaboration

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The event not only fostered enriching dialogues and strategic partnerships, but also provided an insightful insight into the opportunities and challenges facing the agri-food sector today. We thank all the stakeholders for making AGRICONNECT | CLUSTERXCHANGE a memorable and impactful experience.

Together, we build a more sustainable and promising future for the agri-food sector!

Agriconnect | ClusterXchange is an initiative of the AgrifoodX5.0 project co-financed through the COSME – Clusters Excellence program by the European Union.



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FOR MORE INFORMATION, PLEASE CONTACT:



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